



SECURITY AWARENESS

365

About Security Awareness 365 Curriculum

Security Innovation's "Security Awareness 365" is a subscription-based service that provides all the marketing and communications materials you need to create a year-long security awareness program. The core offering consists of the following items:

Delivery Method

Security Awareness 365 is designed to meet the unique delivery needs of any organization. All source files are made available for download on our portal, along with a guide that offers suggestions on how to utilize materials and roll out a program. Simply download the customization-ready files and you are ready to launch an entire year of security awareness.

Tip Sheets

Tied to the month's training topic, the tip sheet is tangible tool that breaks down a larger concept into short, easy steps. These tip sheets are intended to be distributed at weekly team meetings or put on display at each workstation.

PCI Compliance

- Location of Sensitive Authentication Data on a Credit Card
- 12 PCI DSS Requirements
- How to Spot a Phishing Attack – PCI
- PCI Compliance
- PCI-DSS Password Security Requirements
- 6 Steps to Ensuring Your Cardholder Data is Physically Secure

Data Privacy

- What is PII?
- Handling Sensitive Data
- Security PII

Password Security

- Creating Strong Passwords
- Password Safety at Home

Email Security

- Public, Private, & PII
- Safe Sending

GDPR

- GDPR at a Glance
- GDPR FAQ

Malware Awareness

- Malware Prevention at Home
- Malware Prevention at Work

Phishing Awareness

- How to Spot a Phishing Attack
- Phishing Awareness Best Practices

Physical Security

- Clean Desk Check List
- Physical Security Do's and Don'ts

Social Engineering Awareness

- Social Engineering Defenses
- Social Engineering Tactics

Travel Security

- Travel Security Best Practices
- Overseas Considerations

Mobile Security

- Mobile Security Best Practices

Ransomware

- Ransomware 101

W-2 Phishing

- Phishing A-Tax

Infographics

Putting a graphical and artistic spin on the learning objectives, infographics can be hung in high-traffic areas, placed on an internal site and/or distributed to learners. These high-impact posters are attention grabbing and excellent for visual learners, data junkies and the casual observer.

Infographics	
TOPIC	TITLE
Social Engineering Awareness	Social Engineering on the Silver Screen
PCI Compliance	In the Wrong Hands: The Numbers Behind Non-Compliance
Travel Security	Governmental Intrusion
Password Security	Creating Complex Passwords
Physical Security	Office Space
Mobile Security	Mobile Bay: Security Isn't Always a Day at the Beach
Malware Awareness	The Evolution of Malware
Phishing Awareness	Dangerous Waters: A Map of Spoofs, Spams, & Spammers
Email Security	Anatomy of a Data Breach

Articles

Short, informative pieces that engage the learning with information related to the topic's theme and content. These can be tailored as a message from the CSO, a simple article, tie-in to a recent security incident, used as the foundation of a blog post and more.

Mobile Security

- Enterprise Mobile App Best Practices
- Mobile Device Hardware and Software
- What You Didn't Know About Your iPhone
- Mobile Malware Case Study

Phishing Awareness

- Targeted Phishing Attacks
- Phishing Facebook
- Spear Phishing
- Protect Your Customers

Email Security

- 4 C's of Email Exposure
- Email Encryption Solutions

- Understanding Email Security Solutions

Malware Awareness

- Malware Impacts/Sabotage Through Flame
- How Malware Infects & Spreads
- Malware Goals

Password Security

- Better Safe Than Sorry: System Level Password Safeguards
- Those Who Can't Do, Steal: Identifying Common Password Attacks
- LinkedIn

PCI Compliance

- ABCs of PCI DSS Compliance

- Guilty Parties: Assessing the Results and Ramifications of a PCI Attack
- Verifying a Credit Transaction

Physical Security

- Mind the Gap
- Procedural Pitfalls
- Technological Terrors

Social Engineering Awareness

- Tech Support in Social Engineering
- Explaining the Mat Honan Breach

- See How It's Done: Walmart DefCon CTF

Travel Security

- Device Security
- Espionage Abroad
- Privacy at the Border

Ransomware

- Ransomware – Get Smart Guide

Two-Minute Videos

Video series that offers practical, memorable tips for DOs and DON'Ts around various security awareness topics using humor, simple design and brevity, these videos can stand on their own or supplement a formal training program.

- Social Engineering
- PCI Compliance
- Travel Security
- Password Security
- Creating a Strong Password
- Physical Security
- Mobile Security
- Malware Awareness
- Phishing Awareness
- Email Security
- Ransomware
- Data Privacy
- W-2 Phishing
- Internet of Things
- GDPR
- Whaling

Seasonal/Holiday Collateral Essential Guides

Posters and tip sheets with seasonal and holiday themes available for the US market.

- New Year's Resolutions
- SI Sweethearts
- Password Pot of Gold
- Dangerous Easter Eggs
- SI Summer School
- July 4 Good Habits
- Beach Body Workouts
- Back to School
- Here Lies Your InfoSec Mistakes
- Halloween Costumes
- Black Friday Coupons
- Holiday Awareness Coupons
- 12 InfoSec Threats

Lunch & Learn Activities/Paper Games

Interactive and entertaining; Lunch & Learn Activities/ Paper Games designed to reinforce learning objectives and keep security

- USB Scavenger Hunt
- Conference Room Checklist
- What is In Your Wallet
- Malware Awareness Table Tents
- Go Phish
- PCI Wallet Cards
- Physical Security Bundle Badge Cards
- Malware Awareness Link List
- Physical Bundle Good Cop Bad Badge
- Phishing – It Could Happen To You

Essential Guides

Best practice guides designed to sharpen the learner's knowledge on everything from Social Media Security to Browser safety.

- Kiosks
- Social Media
- Child Safety
- Mac Safety
- PC Safety
- Backups
- Browser Safety

Communication Templates Why

Communication templates that provide you with the information needed to deliver a consistent and engaging message to your user base.

- Pre-Training Communications
- Training Announcement (3)
- Detailed Training Plan (2)
- Training Reminder (3)
- Training Access Details (2)
- Manager Level Training Reminder
- Understanding Training Investment & Communications
- Pre-Training Meetings

Why Should I Care About Security Index Cards

Printable index cards to be distributed across various departments to help them understand why Security is important to each department within an organization.

- Sales
- Human Resources
- Executives
- Finance

Stay Secure at Home

Tip sheets designed to help employees understand how to stay secure at home and build a culture of cyber security.

- Password Security at Home
- Security Awareness Movie Marathon
- Is Your Password Secure
- Security Awareness Family Pledge
- Malware Awareness at Home